





# OUR MISSION

To enhance the quality of life for the citizens of the greater Le Mars area, now and for future generations.

## LABF Board

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O'TOOLE PARK







Le Mars will become the destination community to live, work, play, and visit in the tri-state area by:



Providing quality of life amenities supporting a family-centric community



Building 8,500 housing units in the Le Mars area to support 20,000 residents



Increasing annual retail sales to \$350 million



Ensuring infrastructure has the capacity to support growth

City parks provide access to recreational opportunities, increase property values, spur local economies, combat crime and protect cities from environmental impact.



Physical activity can reduce or prevent many physical and mental health problems. Parks also reduce the costs of healthcare.



Community involvement and park programming has been shown to decrease crime and increase community pride.



Parks attract residents and businesses, increase revenue for cities, spur private investment and increase job opportunities.



City parks help clean the air and improve public health. Green spaces also filter rain, reducing water pollution, protecting drinking water and decreasing the rates of waterborne illness.



**O'Toole Park**  
\$5 million budget

**Municipal Park**  
\$4 million budget

**Cleveland Park**  
\$1.5 million budget

**Sunset Park**  
\$500,000 budget

**Schafer Park**  
\$500,000 budget





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Sunset Park  
\$500,000 budget

Schafer Park  
\$500,000 budget





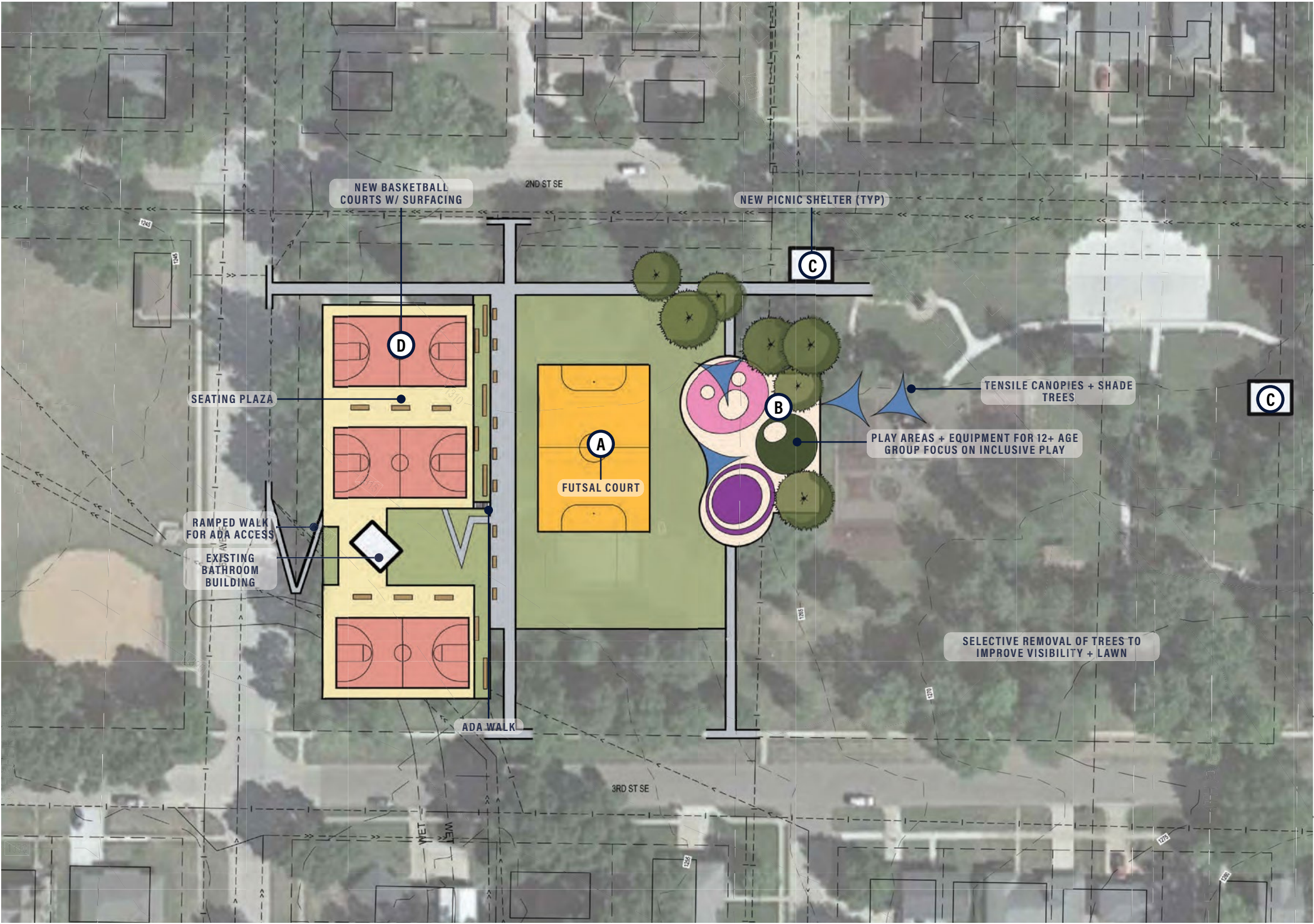
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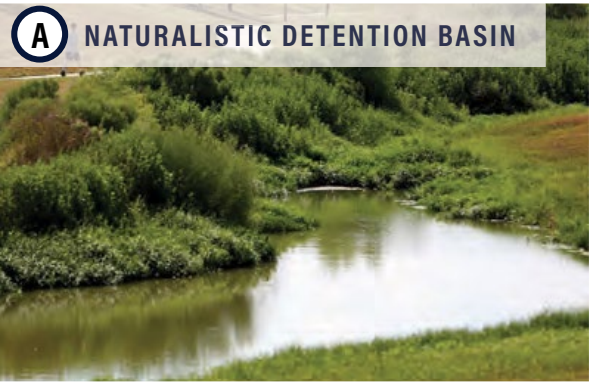
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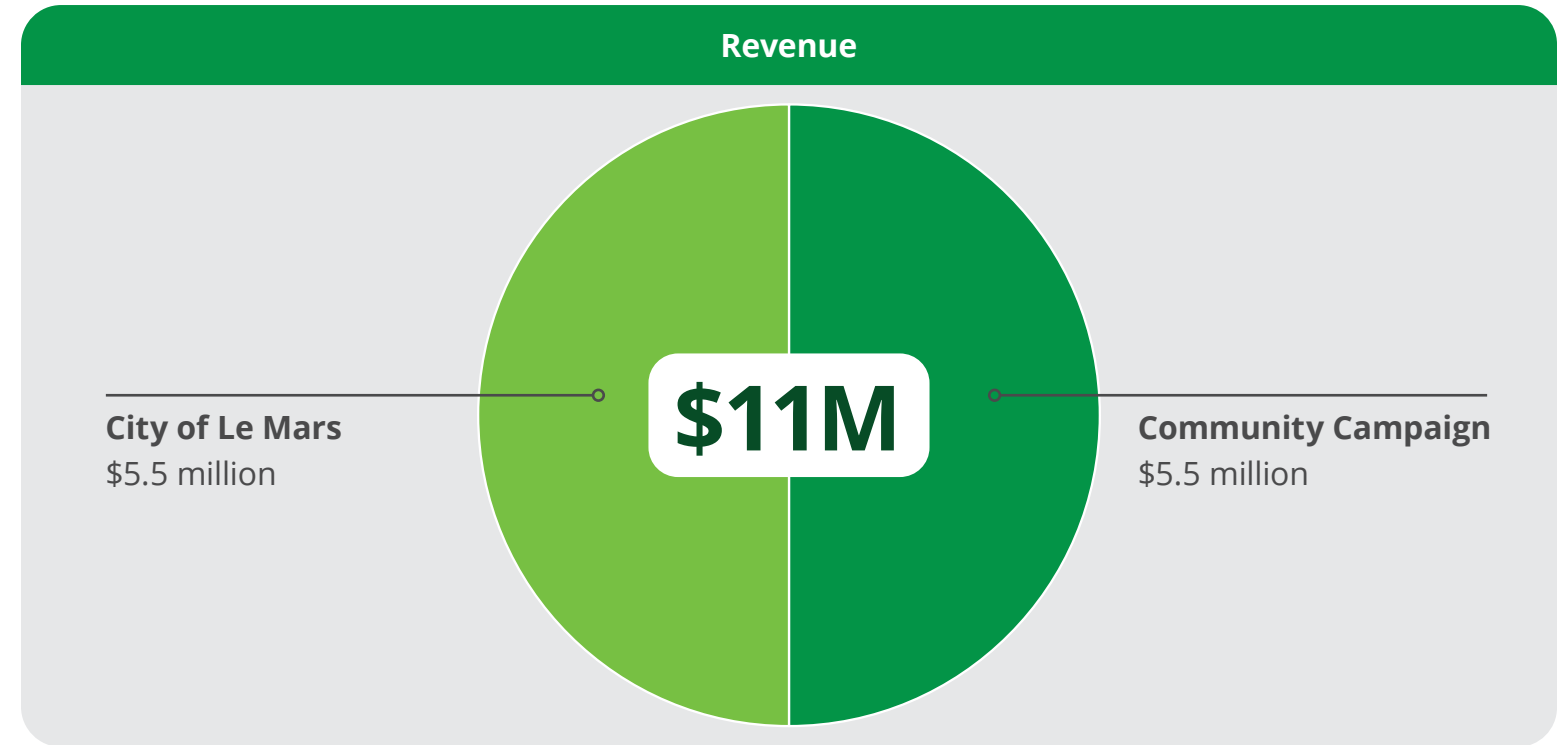
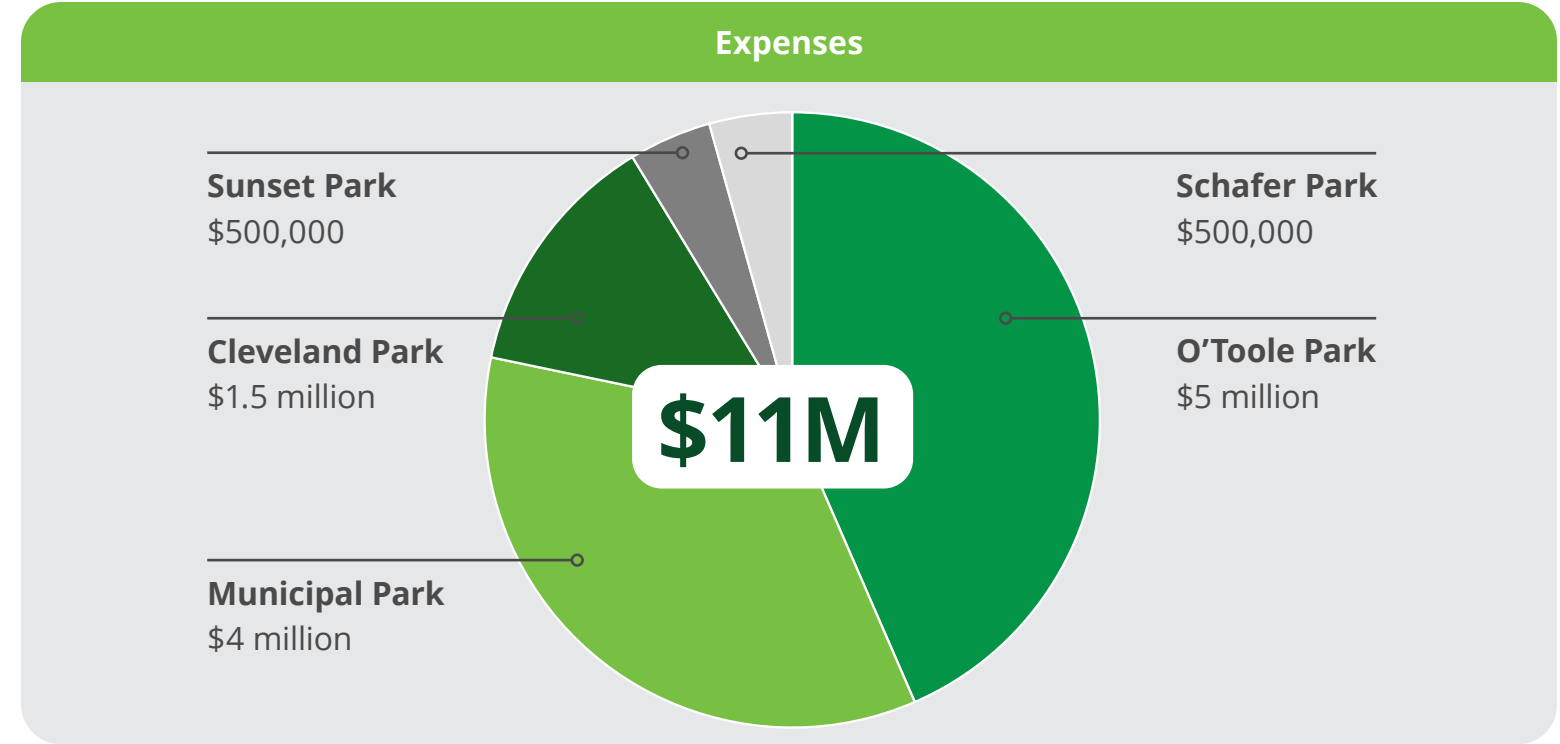
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### Scale of Giving

Gifts typical of a \$5.5 million campaign, and named recognition opportunities are available.

Number of gifts	Gift range	Gift totals
1	\$2,000,000	\$2,000,000
1	\$1,000,000	\$1,000,000
1	\$500,000	\$500,000
2	\$250,000	\$500,000
6	\$100,000	\$600,000
10	\$50,000	\$500,000
16	\$25,000	\$400,000
TOTAL		\$5,500,000





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